

Fernie Nordic Society Directors Meeting
May 25, 2020
7 PM
zoom online



Minutes

Attendees:

Madi Bragg, Matthieu Corriveau, Jennifer Heath, Megan Lohmann, Micheline Picard, Sam Sedlowsky, Jane Stevens, Rick Wiess, Jeff Williams

1. Approval of Agenda – Motion by Sam, 2nd Micheline
2. Approval of Minutes – Motion by Rick, 2nd Sam
3. Budget Discussion (Matthieu) see attached proposed budget
 - Year ending surplus \$5742
 - City grant RMI might be \$0
 - Other prospective grants not in budget
 - Wishlist :-
 - Column “Option B” increased fees for membership, lessons, rentals and trail fees 10%)
 - Race team fees need to be increased (Jeff) but will be balanced with expenses.
 - In special expenses (5764) needs to include a fuel skid system (Rick)
 - Need a separate line to (4150) to represent SDP lessons
 - Possible grooming evening shift. Budget \$6000? Corporate partner?
 - Expansion of grooming program mainly for stadium area to be put to membership and discussed at AGM. Increase hut hours in evenings?
 - SDP paid facilitator (Sam) cost ~\$1400. Jeff prefers race team role remains a volunteer. Assume \$2000 cost for facilitator (does not need to be a qualified coach).
 - Fees adjustment
 - 2019/20 season
 - Youth \$55
 - Adult \$80
 - Senior \$70
 - Family \$ 180
 - Day pass \$10/\$20 family
 - Supplemental donations ~\$2000

- 2020/21 suggestions:
 - If we increased adult to \$100 and family to \$220 would balance budget.
 - Do we still offer “earlybird” rates (240 paid this rate last season) discount ~12-13%
- options:
 - Keep last year’s rates as 20/21 ‘earlybird’ prices
 - Replace “earlybird” with an incentive sign up by date prize – eg gear?
 - Keep SDP and gear rental the same if other prices increase.
 - Day passes increase from \$10 to \$15. Family \$20 to \$25.
 - Could we sell day passes to hotels to be included in room costs?
- Next meeting to review budget and motion to approve before AGM.

4. CCBC AGM Overview (Jeff and Rick)

- Congratulations to Jeff on CCBC board appointment
- 51 clubs in attendance (virtual meeting)
- A few clubs received capital gaming grants as high as \$250,000 to fund snow cat purchases
- Suggestion to have videos to promote clubs/races
- Sovereign Lake (Vernon) grooming workshop early winter (Rick +? could attend?)
- Nordic Canada to develop COVID 19 protocol
- Some clubs hiring operations managers to organize facilities
- Fernie is in the top 5 of BC clubs for membership
- Sparwood representative at meeting option to coordinate with the club
- Kimberley pushing to get a higher level race – FNS could support their request. Megan to review and draft a proposal with Jeff.

5. Land (Megan)

- NCC are working on the land under discussion and confirm that it is an at risk, high value ecological area. A critical corridor.
- Unprecedented for NCC to be so closely associated with recreation.
- Time to think about corporations as donors to donate to what would be a charitable organization if NCC involved.

6. AGM

- To be held on or around July 15th 2020. Need to advertise by email to membership and on website. COVID rules. Maybe use zoom which might increase participation. Could have a speaker. TBD

7. Open Discussion

- Advertising in Free Press (Madi) \$260/mo for 2 months back to back (\$520)

Motion by Sam 2nd Matthieu

“To buy a two month Free Press Ad package for November and December 2020. Cost \$520” All in favour.

8. Motion to adjourn by Sam. 2nd Jeff. 8.51 pm