



MINUTES

1. Approval of Agenda, *Matthieu, Clark (all in favour)*
2. Approval of Minutes – tabled until next meeting
3. Report from Administrator
 - Waiting on 2 grant approvals, one from Shaw, one from National Trails Coalition; will then research new grant possibilities
 - Current priorities are handouts (deadline Sept. 30th **Heather**) and interpretive signage
 - Review of task chart – ensure that the coach training tracking spreadsheet is shared; add rental and distribution inventory into dropbox; **Clark** to confirm dates for gear fitting & distributing including parent meeting so it can be shared in a newsletter
 - *Annie, Clark (all in favour)*
4. Trails
 - Working with Claris Media for signage and millwork
 - Information being shared with Ktunaxa
 - Trail walk complete with Pete, knowledgeable about environment and habitat – sample info includes cottonwoods, lizard creek, forest fires, cedars, legend of the curse, lumber practices, wildlife
 - 8-10 signs total, most on phase 1 side
 - There is a previous cost quote from Claris for the project
 - Areas of the EVNC need names for safety and knowledge reasons, maps/signs may need to be changed due to new routes
 - Large waterproof stickers needed for new logo onto existing signage – **Jeff** to send sticker contact to Heather, Heather to look into cost
 - **Jeff** to send list of seed types for trails (low-growing grasses, seed mix used at Island Lake) to Megan
 - Discussion needs to happen with Martin regarding building of hut – **Megan** (cc: Clark) to ask Martin for design proposal for Oct. 8th meeting
 - *Matthieu, Clark (all in favour)*
5. Programming and Membership
 - At the registration fair, 79 members registered, 35 of which are Jackrabbits, this taking the current membership to 99 (with 48 kids)- members were impressed to receive membership card on the spot
 - Currently there are 15 coaches if everyone asked confirms with Clark; wait list may need to be put into place to accommodate the 1:4 ratio
 - Clark becoming a learning facilitator and may be able to run a coaching clinic in Fernie; coaching clinic in Kimberley Oct. 3-4
 - Discussion surrounding coaches receiving membership discount, and after considering 50% off, free, and other options, it was decided that the most important factor is coach retention with an incentive, consider some form of payment? Board members will think about this and it will be discussed again at the next meeting. Coaches are currently paying for lessons, but not paying membership fees in case of a discounted membership.
 - NOTE: CCBC insurance fees are now \$18/person, and the goal is to still cover these fees for each person
 - **Matthieu/Annie** – add line item on registration form for Race Team, \$325.00

- *Jeff, Annie (all in favour)*

6. Events

- Dryland training supposed to start on the 19th, not a lot of registrations
- Dryland training camp – campground closed, looking at day-long dryland on October 4th, ½ marathon on the 5th
- Send info on this to all Track Attack Kids **(Clark)**
- Day plan depends on registrations, Marlene interested in doing a yoga session
- *Matthieu, Annie (all in favour)*

7. Communications Update

- Possible mailout prior to winter
- Is there a way to access mailchimp so that different directors can create lists to email blast to?
- Mailchimp is linked to facebook, who manages this email list? Is anything done when addresses bounce back?
- *Clark, Mel (all in favour)*

8. Budget Update

- Updated budget attached prepared by Matthieu
- Rental fleet – rental re-investment is covered each year
- *Clark, Jeff (all in favour)*

9. Open discussion – nothing to report

10. Adjourn – *Annie, Jeff (all in favour)*

**** Next Meeting Wednesday October 8th @ 7:30 @ Clark's Office**