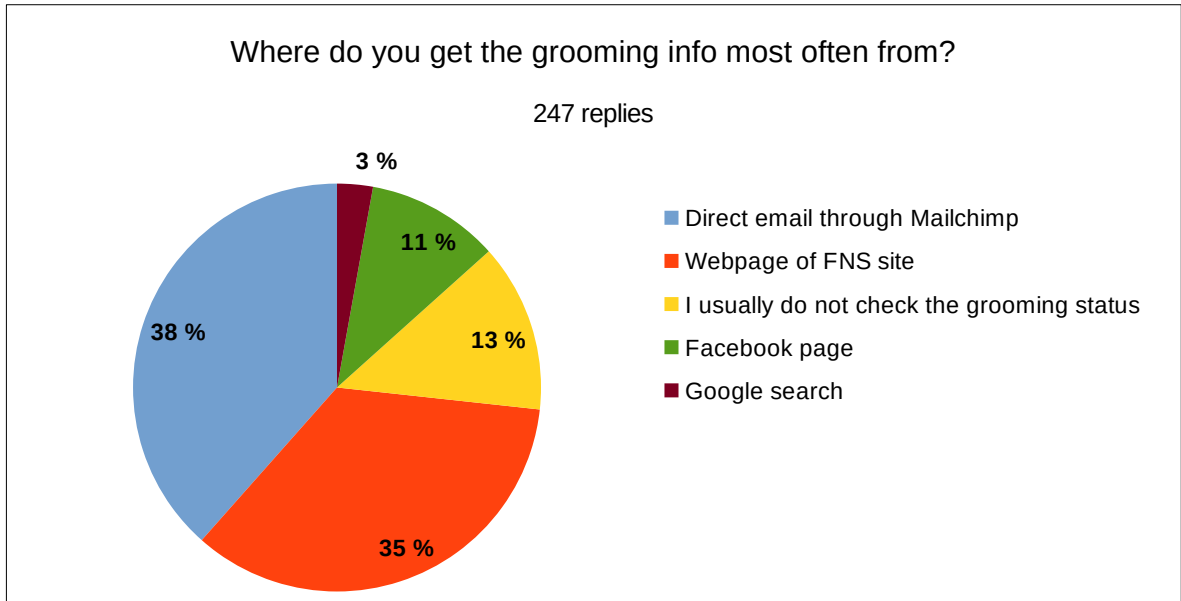


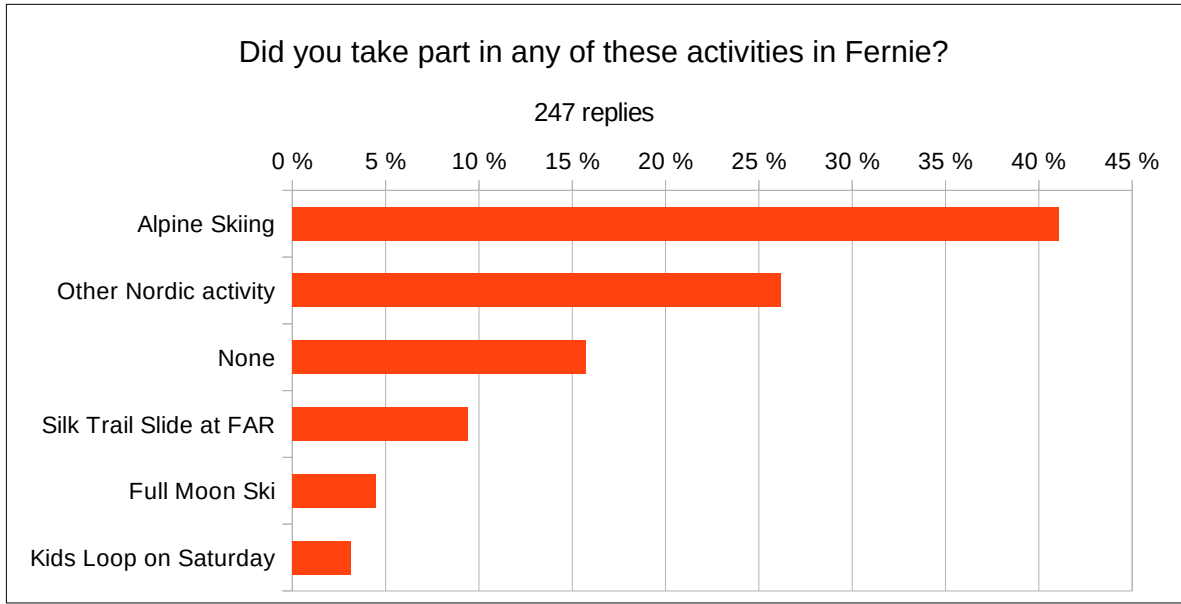
The Fernie Nordic Society

Results from the survey run in April 7 to 20, 2022
 An invitation was sent to 1,802 distinct email addresses

	REPLIES	%
Q1 - Where do you get the grooming info most often from?		
Direct email through Mailchimp	95	38 %
Webpage of FNS site	86	35 %
I usually do not check the grooming status	33	13 %
Facebook page	26	11 %
Google search	7	3 %
	<u>247</u>	

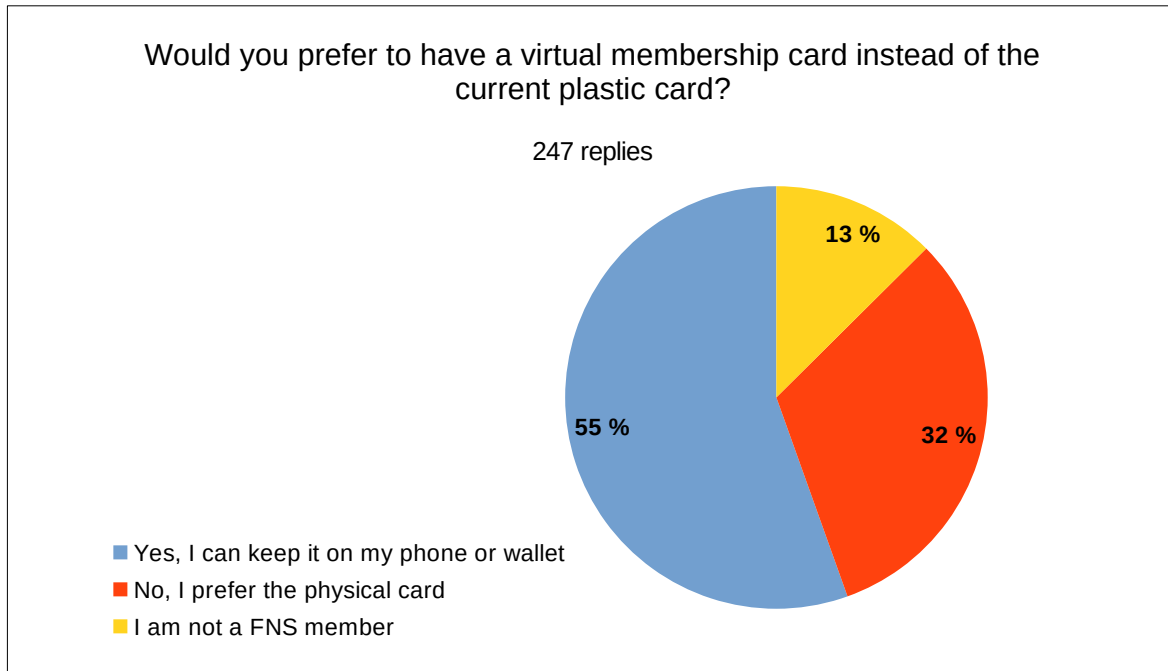


Q2 - Did you take part in any of these activities in Fernie?		
Alpine Skiing	157	41 %
Other Nordic activity	100	26 %
None	60	16 %
Silk Trail Slide at FAR	36	9 %
Full Moon Ski	17	4 %
Kids Loop on Saturday	12	3 %
	<u>382</u>	



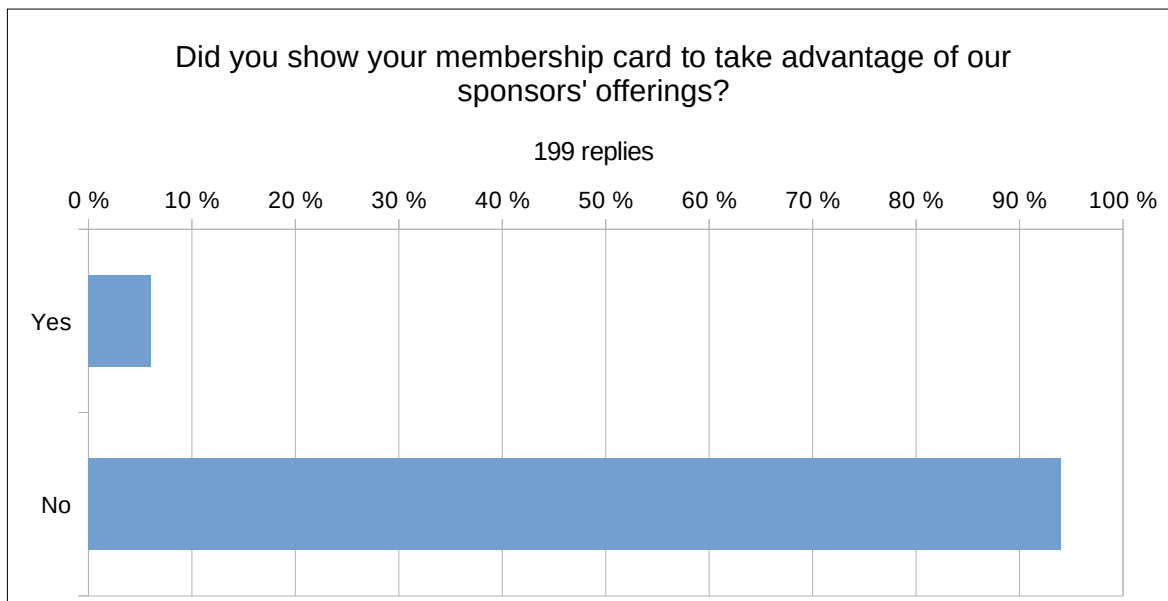
Q3 - Would you prefer to have a virtual membership card instead of the current plastic card?

Yes, I can keep it on my phone or wallet	137	55 %
No, I prefer the physical card	79	32 %
I am not a FNS member	31	13 %
	<u>247</u>	



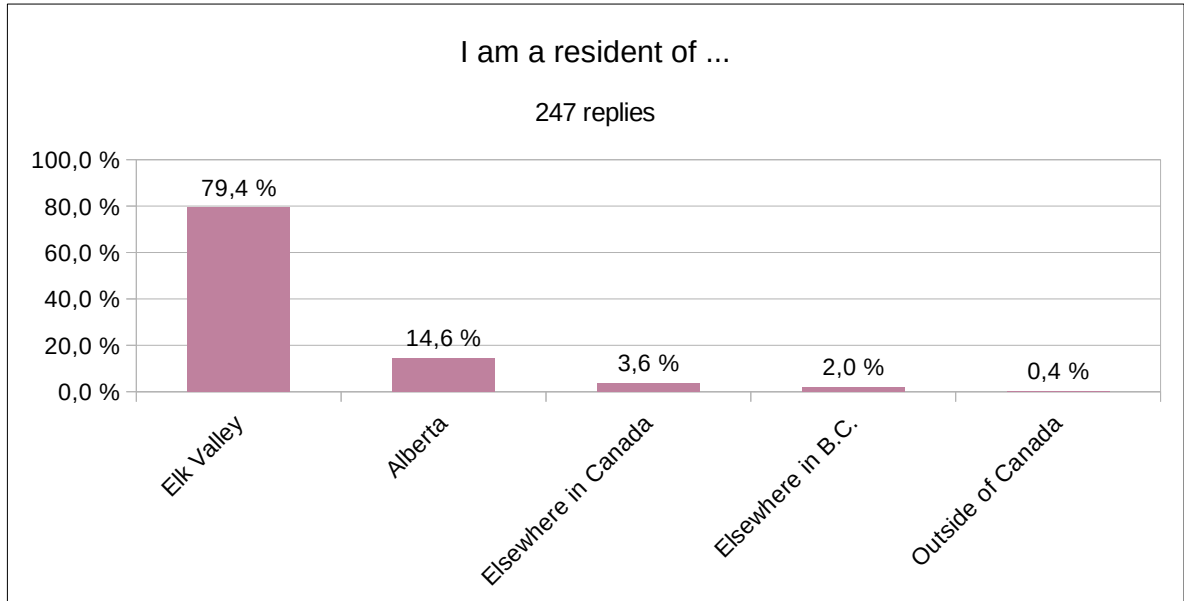
Q4 - Did you show your membership card to take advantage of our sponsors' offerings?

Yes	12	6 %
No	187	94 %
	<u>199</u>	



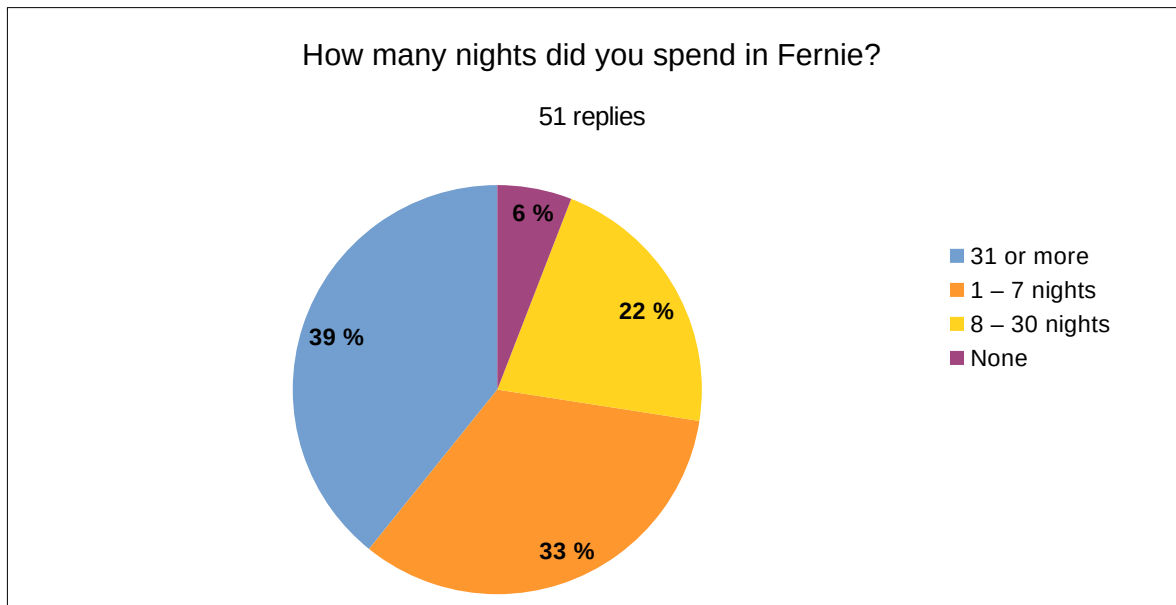
Q5 - I am a resident of ...

Elk Valley	196	79,4 %
Alberta	36	14,6 %
Elsewhere in Canada	9	3,6 %
Elsewhere in B.C.	5	2,0 %
Outside of Canada	1	0,4 %
	<u>247</u>	



Q6 - How many nights did you spend in Fernie?

31 or more	20	39 %
1 – 7 nights	17	33 %
8 – 30 nights	11	22 %
None	3	6 %
	<u>51</u>	



FERNIE NORDIC SURVEY
March 2022

Comment	Grooming EVNC	Grooming FGC	Trails	Volunteers Ambassadors	General	SDP	Adult Lessons	Events
Total Counts	30	24	37	28	31	5	3	4
Great venues! I enjoyed the lessons with Tarah - great instruction in a small group setting. Great grooming both at Nordic Center and golf course all season long! Thanks I look forward to next season.	X						X	
I am a member of the Dakota Ridge Nordic Association in Sechelt BC. We visit Fernie annually and purchase day passes when we visit. We love the Nordic trails in Fernie and will likely purchase a family pass for our extended visit next year.			X					
I think you should consider some dog friendly trails. I get that for the most part, the Nordic centre is for people skiing without dogs and they want to keep it that way due to the wear that dogs put on the trails, but there are a lot of people that xc ski with there dog and I think it is something that should be explored.			X					
Thank you for all the hard work maintaining the trails. Really appreciate the good quality trails we have here			X					
Grooming was fantastic!	X	X						
The trails at the golf course and near the Nordic Centre were amazing and well cared for all season. Thank you for making our winter so enjoyable!	X	X						
Great facilities, fantastic volunteers. Not happy about the new Galoway Lands development. This will take away the quiet tranquility of being out in the woods and nature.				X	X			
What a great season - thank you!					X			
The grooming on Nordic Centre trails has been awesome this year. Is there anything more we can do about identifying a walking or snowshoeing lane at the FAR connector, or is this likely to attract community pushback?	X							
Absolutely so grateful to have access to incredible nordic skiing - want to express my sincere thanks for all the time, effort, care and attention that is extended through the Fernie Nordic Society.				X	X			
Wonderful season.					X			
I was fortunate enough to receive some lessons from Tarah Leggott What a fabulous instructor ,who is extremely kind and patient! Excited to get back out on the trails next season and hone my new skills							X	
It was a pretty good season- I appreciated the excellent grooming at the GC and NC! So great to have these facilities so close to home. Thank you!	X	X						
Thank you for all the time and effort to keep the nordic skiing trails perfect in Fernie, this is a huge part of our winter activities.	X	X		X				

FERNIE NORDIC SURVEY
March 2022

Comment	Grooming EVNC	Grooming FGC	Trails	Volunteers Ambassadors	General	SDP	Adult Lessons	Events
We really enjoy the skiing at the Nordic Centre, both classic and skate skiing. The trails are always well maintained, even in questionable snow conditions. We are very lucky to have a recreation centre like this so close to town. Happy to continue supporting our Nordic Society	X							
There are still way too many idiots fat bikers using the reserved trails at Montane. We must have told at least a dozen times. Not sure if bigger signs would help?					X			
Nordic loop fantastic and grooming great	X							
We are very GRATEFUL that the golf course is tracked.		X						
More predictable grooming schedule would be appreciated. I often skied on the silk trail rather than the Nordic Center because I could usually predict that the grooming was done early each morning.					X			
Great facilities. Thank-you for the wonderful work you do to make our skiing experience the best possible				X				
Love skiing, sledding, skating and playing in the snow					X			
I love the Nordic skiing in Fernie!			X					
The Nordic skiing is fantastic with well groomed trails. The fatbiking trails were also frequently groomed and were in excellent shape most of the season					X			
I would like an amateur race next year. I did the virtual Silk race but didn't got any result and i'm not planning on doing it again								X
I had a great season, thanks. The skate ski gouges in the tracks is still a bit of an issue. Perhaps a sign at the start of the trail as well as on the website..					X			
I love Nordic skiing, I think our trail systems are extremely important for fitness and mental health during our dark winter. As with others, I am concerned as to what the potential new development will mean for our trail systems.					X			
We love nordic skiing in Fernie. Thanks to all the grooming and volunteers, it was a fun season. We normally ski from the resort over to the nordic centre.				X				
Amazing trails and dedicated groomers. Thanks!!!!	X	X		X				
Every time I use the Nordic trails, I remember how lucky I am to have them right outside my door			X					
Great grooming and very thankful to have these trails so close.			X					
The trails and club services are great. I am increasing my number of days skiing here in Fernie as it's an ideal outdoor activity in a wide variety of weather conditions.					X			
I did not ski as much as I should have this year, will try to be more disciplined next year.					X			
Excellent grooming - it gets better every year!	X	X						

FERNIE NORDIC SURVEY
March 2022

Comment	Grooming EVNC	Grooming FGC	Trails	Volunteers Ambassadors	General	SDP	Adult Lessons	Events
Love the golf course skiing and hiking Montane.					X			
Would like access to Island Lake parkinglot so I can xc ski to lodge.					X			
I think the grooming and trail maintenance gets better and better every year			X					
Great tracks this winter! I'd like to see some off track trails in the future.			X					
I would love it if more of the trails could be dog-friendly!			X					
Thank you for working so hard in keeping the trails in great shape. We love to Nordic Ski as a family and its so much more affordable then down hill skiing.				X				
Love to be able to nordic ski opal the spots in Fernie...Montane trails the nordic centre the golf course and the ski resort trails as well. Certainly in the Montane trails there is lots of fat biking which is great I think there does need to be a balance between walking trails and fat biking trails			X					
It was great! I love that I can have a great Xc ski when my family comes for downhill skiing. I always try to get at least one Nordic ski on our little trips.					X			
The volunteers for the skill development program were fantastic. My daughter loved her Saturday lessons.				X		X		
Country skiing has been good. WE only skied at the golf course, and enjoyed it very much. It is user friendly for us old folks.					X			
I love the multi use trails and just touring around the elk valley and coal creek areas. The grandkids love the Nordic Centre and golf course as well as Montane. Thanks for maintaining.			X					
Always enjoy the beautiful trails and excellent grooming at Fernie Nordic	X	X						
Like the variety of trail options			X					
I quite appreciate having access to such well maintained trails and should make more and better use of them. One thing that might lead to that is I would like to get some skate ski gear but so far the 'supply issues' seem to have drastically reduced the boots available so I haven't been able to.					X			
Thanks for everything. We couldn't make Tues kids lessons this year as there was no more room. Bummer. We still got out as a family. Please keep the atmosphere fun and playful, with less focus on enforcing rules (our style is to get off the groomers and do a bit of 'extreme' kid xc skiing, after all that's what 'cross country' skis were designed for originally!!). A welcoming vibe balanced with pride taken in maintaining trails would be great to continue, making it accessible to all levels, especially in terms of new members joining or accessing xc skiing to see what it's about without the stuffiness. Thanks!!			X			X		

FERNIE NORDIC SURVEY
March 2022

Comment	Grooming EVNC	Grooming FGC	Trails	Volunteers Ambassadors	General	SDP	Adult Lessons	Events
The grooming was amazingly well done. Is there coordination with the FT&ST Club?	X	X						
Keep up the good work.				X				
I love the options available in the valley! Keep on grooming!			X					
I live on the Golf Course and having it groomed is amazing.		X						
Skiing this year was great in part because the Nordic grooming was well done. Early grooming on the weekends was particularly appreciated. Kudos to the entire team this year.				X				
Freshly groomed, nice clean trails, well marked, it was great!	X							
We appreciate the hard work making XC skiing available and well taken care of.				X				
Great season, thanks so much for all your work to make it great				X				
Our first winter season as members and enjoyed how comprehensive the trail system is. This is a well organized society, focused on supporting the users, that larger centre's should model theirs on.			X	X				
Thanks for all the work done to create and maintain the trail system. Much appreciated. Such a terrific addition it's been.			X	X				
Fernie alpine resort often claimed to have track set trails but more often than not they were not, just groomed smooth. I realize this is not really under the control of Fernie Nordic, but found it frustrating after making the first climb as I am a traditional not skate skier					X			
I am very grateful for what we have but would be even more stoked if the grooming was more consistent. I would love to receive a text/email letting me know when it has been groomed.					X			
Did not use Nordic centre, just golf course, nice and easy.		X						
The lessons are awesome for kids but we as a club need to ensure that we understand the need for lessons and 'staff' up appropriately. I strongly believe that we need to require parents to volunteer at the club if their children are coming to lessons or else the load is taken on by too small a pool of volunteers and we don't want to burn these people out. I am interested in why we would mix the responses of being a resident in the Elk Valley or I have a second home in Fernie in the question below. It is very important that we understand the make up of our membership so we can serve it better.					X	X		
Sometimes I feel limited with the dog - but really i'm just privileged.					X			
Nordic skiing in Fernie is the best use of time there is. it's also the best workout (or not, no judging), best views, best people!					X			
Skate skiers keep out of the track set.			X					

FERNIE NORDIC SURVEY
March 2022

Comment	Grooming EVNC	Grooming FGC	Trails	Volunteers Ambassadors	General	SDP	Adult Lessons	Events
I really appreciated the improved grooming at the Golf Course. Generally the grooming was very good. So appreciate this opportunity. I sure hope this Galloway Development gets shelved, when the zoning is denied by the RDEK. If it goes ahead, I think the FNS will have to find a new home. My thoughts are south of FAR improving the trail network amidst and below the current Silk Trail.		X			X			
This was my first season XC skiing in Fernie. I had a ton of fun and can't wait for next season.					X			
I would love to have the Flying Viking event back where the event includes a lift ticket at FAR etc.								X
The skiing and the community are great. The grooming at the Nordic Centre is far better than anywhere else - that said, we probably need to step up the related facilities and equipment to keep it up. Any chance of working with the Rod and Gun Club to create a little Biathlon track around the range there?	X				X			
Love love love the track set!!			X					
I want to thank the groomers and volunteers				X				
I coached for the first time this year and found it really rewarding! Kudos to the Race Team for their fun SDP wrap-up activities. I hope that it becomes a tradition.						X		
Great job. Grooming is fantastic.	X	X						
fantastic grooming @ nordic centre	X							
I think volunteers should get a free membership if they put in a certain amount of hours. You might get more volunteers.				X				
I thought the skiing was great. Super job on the grooming			X					
This was our first year Nordic skiing, had never tried it until December. We've loved it, thank you to everyone who volunteers and gave us a wonderful first year.				X				
It was a good season. We enjoyed the grooming on the trails, the sunshine, and the smiles of the skiers we passed.			X					
We really appreciated the excellent grooming!!!	X	X						
Nordic skiing was my main exercise this winter. I loved being able to ski at the Elk Valley Nordic Centre.			X					
Only went the once when I was visiting from out of town. Great grooming and trails.	X	X						
I really enjoyed my days at the Nordic Center this year. X country skiing is not natural to me but the environment at the nordic center make it easy and gives me a good work out.			X					
I've been an EVNC member for the last 5 years I think, and the quality of the grooming and overall skiing keeps improving every year. Thank you!	X	X						

FERNIE NORDIC SURVEY
March 2022

Comment	Grooming EVNC	Grooming FGC	Trails	Volunteers Ambassadors	General	SDP	Adult Lessons	Events
Im not very good so I love the golf course track!		X						
Winter hiking and snowshoeing. Running on the river pathways.					X			
I come from out of town and appreciate the opportunity to xc ski. Have been doing for a couple of years now and hope to do more. Got my daughter doing it and have enjoyed the mother/daughter time. My son likes snowshoeing so have enjoyed that too.					X			
Thanks to all the volunteers for keeping the trails in shape well into April - even slushy snow can be a good time!				X				
I skied mostly at the Golf Course this year. I found the early season grooming very good but the last month or two the cross country ski track was rarely groomed. This was a disappointment because it needed regular grooming to maintain it.		X						
I love the nordic center. If ever possible I would like to see a more green or blue loop added in.			X					
Weekly trail reports are great.					X			
It's a great community initiative. We love the convenience. Track set is usually very good. It's nice to have the warming hut. We appreciate the volunteers that man it.				X				
Keep up the great work				X				
I was very impressed by the xc ski instructors for the kids's lessons - they were all welcoming, accommodating, encouraging and enthusiastic. Big thanks to them!						X		
I thank the Nordic Society for their efforts. They add to the quality of the community.				X				
Enjoyed nordic skiing at golf course and Fernie Nordic Centre at Lizard Creek this year. Loved full moon skiing at golf course especially. Grateful for your organization and all the great trails on offer to our community. Thanks for all your work!				X				X
Trails are fabulous. I am a tourist for alpine staying at the resort and flew my skis out from Toronto. I skied right from our chalet through the connector trail to the network. I bought my pass on my phone at the information kiosks, skied for a few times that week and loved it. Keep up the great work!	X							
The grooming was excellent- thank you to all the groomers! I very much appreciated the golf course trails. Thanks to all FNS board members and volunteers- we are so fortunate to have so many talented and committed members.		X		X				
X-country skiing is a nice change from downhill and a great way to get some cardio. We enjoy both and it is great to have two options at the resort.					X			
EVNC is the best place to Nordic ski. It offers the best groomed trails in town with a varied terrain to practice all your learned skills. But we also have the choice of skiing at the golf course that has less demanding trails specially when you are learning to skate ski.			X					

FERNIE NORDIC SURVEY
March 2022

Comment	Grooming EVNC	Grooming FGC	Trails	Volunteers Ambassadors	General	SDP	Adult Lessons	Events
great time to get out. Trails were in good shape			X					
I love to xc ski in Fernie and really appreciate the level of grooming on the trails. Amazing job, grooming team!	X	X						
Absolutely love the trails! Great grooming as well.	X	X						
Just like during the lock down, Nordic skiing in Fernie continues to provide safe enjoyable outside exercise. The Nordic hut was operated in a safe useful manner. Great volunteers!				X				
trails have improved greatly over past 10 years. keep up the good work and expand into new areas.			X					
Would be great with the grant to get funding to build another loop or two! There is a lot of potential. I ended up skiing more at FAR due to knowing grooming had been done or not by 730am.			X					
We were injured this year and could only ski flat terrain starting late February so we only skied on the golf course and once Montane. But we did ski several times at Kimberley. The grooming there was fantastic and worth the travel and fee. Any way to improve the quality of grooming?		X						
I live on the hill and appreciate the amount of grooming that was done all the way over to the Boom ski out grooming! It was a great grooming season which made for an awesome Nordic season.	X							
Thanks! Love to see a 20k trail.			X					
We loved our visit to the trails and will come back when we are next visiting.			X					
I loved the epic snowfall in December. I really enjoyed the beginners' lessons with Tarah. She's a great instructor.							X	
Would be nice to have more dog friendly trails I end up at FAR and Montane with my dogs.			X					
Lovely area and the grooming is great. This area needs to be left as is and not turned into a housing development.	X							
Love the Nordic centre ... great trails and great grooming	X							
I use the nordic centre for fitness in the evenings, the grooming is great, and it has been fantastic. I would love to do some fun competitive events, and really enjoyed helping out at the big firewood event a few years ago.	X							X
I was new to Nordic skiing this year but I really enjoyed taking my young daughter to the golf course. It was a beautiful and perfect area to practice!		X						
Love the Fernie cross country skiing. I primarily come to Fernie to downhill but really enjoy mixing in some cross country. Great how the trails connect to FAR.			X					
A great society! Thank you				X				

FERNIE NORDIC SURVEY
March 2022

Comment	Grooming EVNC	Grooming FGC	Trails	Volunteers Ambassadors	General	SDP	Adult Lessons	Events
Travel to Fernie periodically through the winter, what a treat to have such great nordic facilities available when I visit!			X					
Love nordic skiing in Fernie. Trails are top notch and very well groomed. Itks close to home for me and I always meet friendly skiers on the trails.			X					
I joined for the first time this year and didn't get much chance to enjoy. I look forward to exploring of what FNC has to offer next season.					X			
I enjoyed the trails I took this season. The trails were groomed and trackset each time I went. A real blessing. Thank you staff and volunteers.			X	X				
Love the frequent grooming at the Nordic Centre - thank you!	X							
we love the groomed trails and use them when we are in Fernie. We live in Calgary and have a part-time chalet in Fernie.			X					
The Fernie Nordic trails are wonderful. We are very lucky to have such a good network of trails and also so many enthusiastic volunteers. Thank you to all!			X	X				
So happy to have the nordic trails right out my back door at FAR! Thanks to your team for ensuring such a high quality Nordic skiing experience. I sincerely hope that if the Galloway Lands are developed, that you can have a healthy partnership to continue offering Nordic skiing in that area.	X							
Nordic skiing off piste is my favorite, while the grooming can be enjoyed when the conditions are not that favorable in the bush. Noticed that the Allison Creek trails in the Pass has a dedicated Fatbike and snowshoe path on one side of one of their trails that allows access to dedicated Fatbike snow shoe trails further into their network. This is a very good compromise. Might not work in Fernie unless some more narrower non-snowcat groomed are added. Thanks for everyones excellent contributions to Fernie.			X					
FAR is better conditions and the update grooming status every day. You got 800k for upgrades. How does that work with the Galloway Land situation?					X			
Love skiing at the Nordic Centre and at Silk. This year we really counted on grooming to make it feel safe. I wish the classic trails could be a little further from the edges especially on the downhills or that there was a way to ensure they could be poker straight. Sometimes I feel like I might be ejected off the trail if there is a little zig in the track.	X							
Excellent grooming	X	X						
I wanted to give a big thanks to all of you and in particular to the groomers so dedicated so much time, at all hours, to keep the trails in great shape				X				