



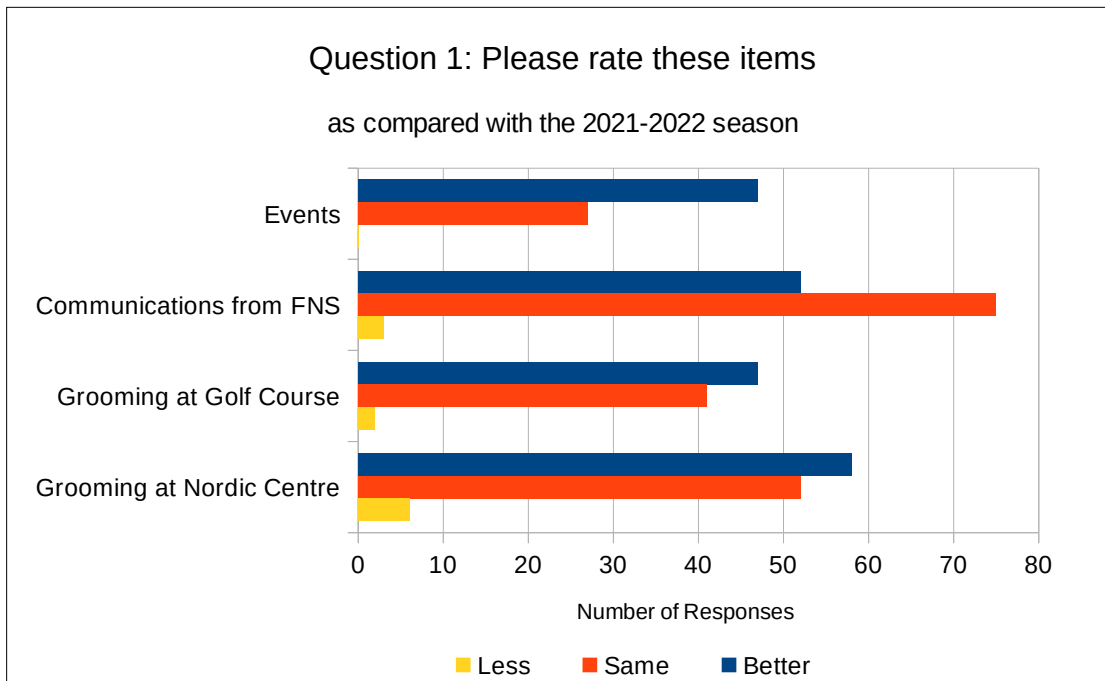
The Fernie Nordic Society

Annual 2023 Survey Results

Our annual survey was open from April 13 to May 4, 2023. It was open to the general public. A total of 162 submissions were received.

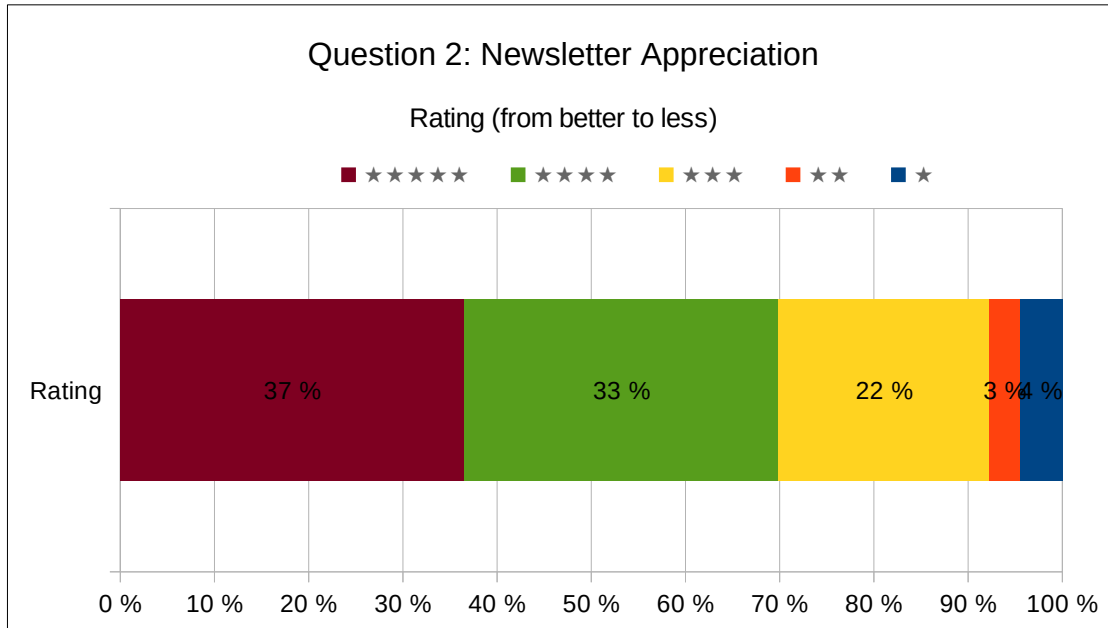
Q1: From your point of view, please rate these items as compared with last season

	Better	Same	Less	No Answer
Events	47	27	0	82
Communications from FNS	52	75	3	26
Grooming at Golf Course	47	41	2	66
Grooming at Nordic Centre	58	52	6	40



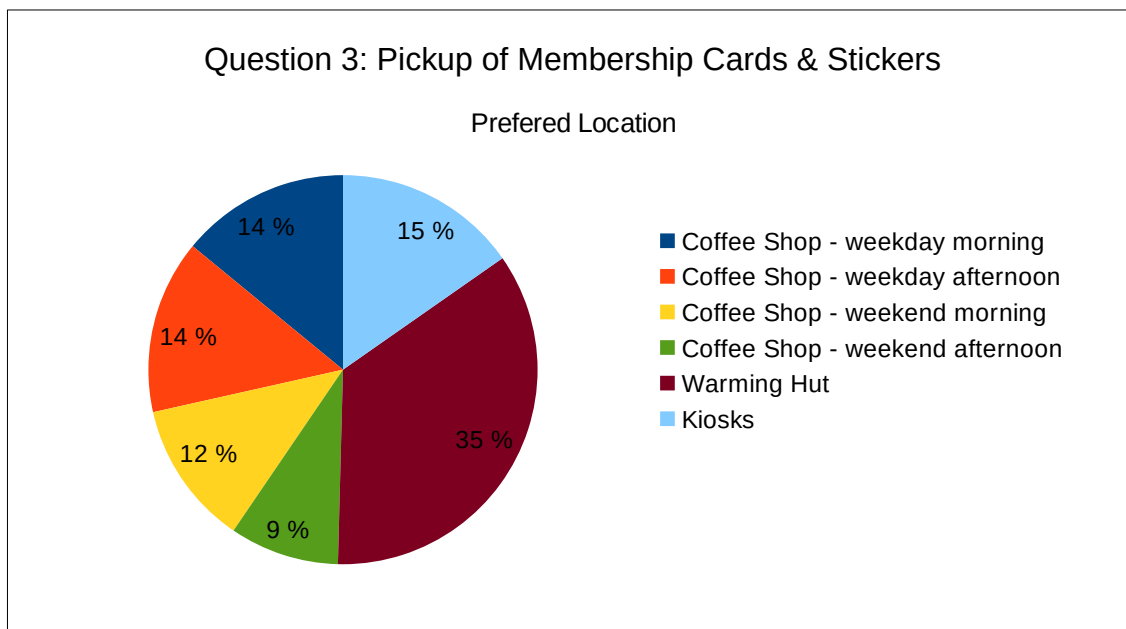
Q2: How useful/interesting do you find our monthly newsletter?

Rating	★	★★	★★★	★★★★	★★★★★	Average
	7	5	35	52	57	3.94



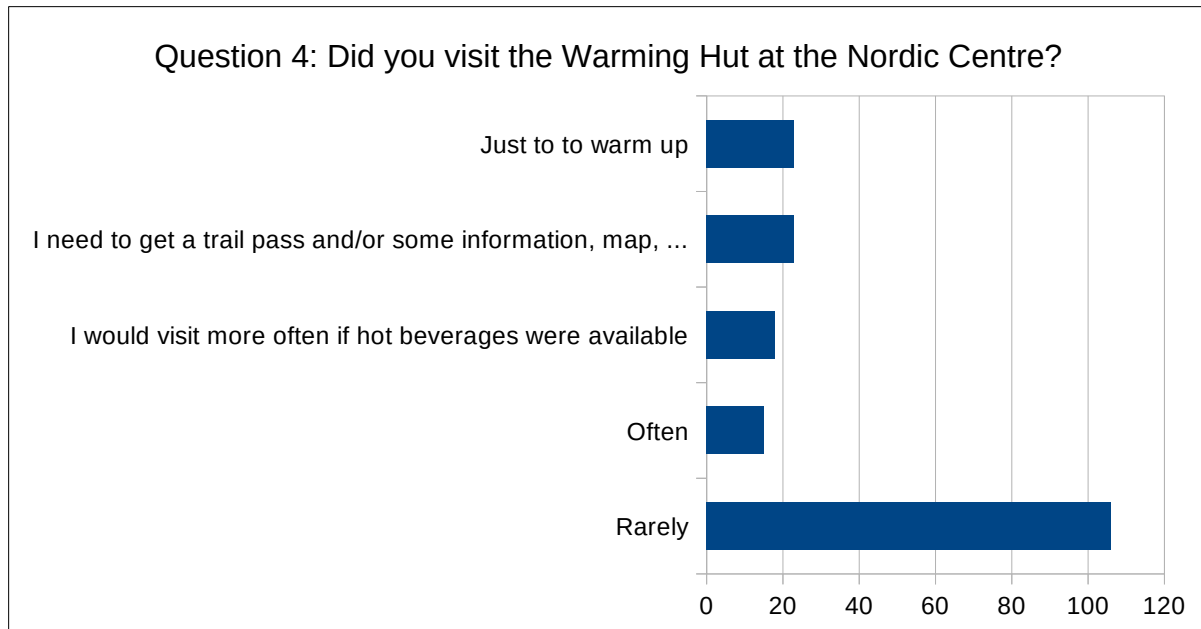
Q3: Membership Sticker Pickup

Choice	Total
Coffee Shop - weekday morning	34
Coffee Shop - weekday afternoon	35
Coffee Shop - weekend morning	29
Coffee Shop - weekend afternoon	22
Warming Hut	85
Kiosks	37



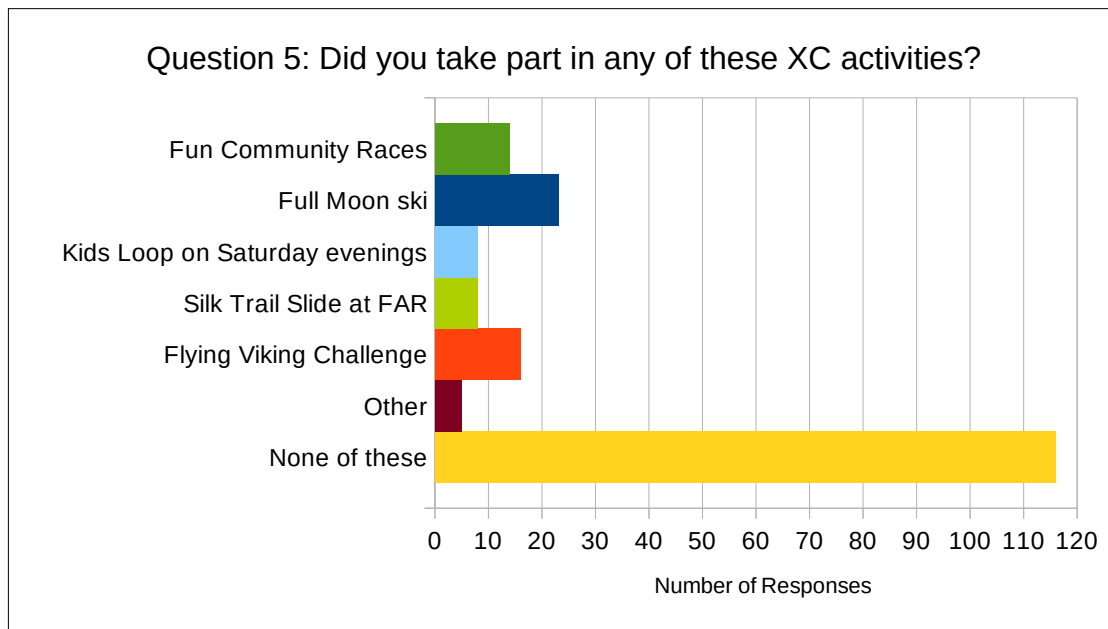
Q4: Did you visit the Warming Hut at the Nordic Centre?

Choice	Total	%
Rarely	106	57.3%
Often	15	8.1%
I would visit more often if hot beverages were available	18	9.7%
I need to get a trail pass and/or some information, map, ...	23	12.4%
Just to to warm up	23	12.4%



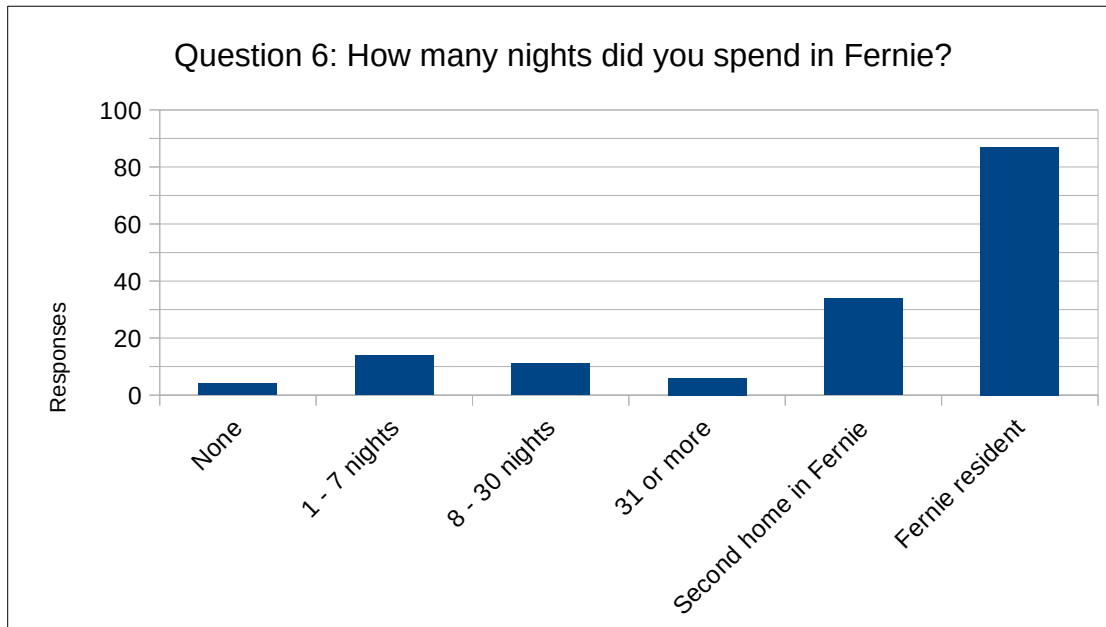
Q5: Did you take part in any of these XC ski activities in Fernie?

Choice	Total	%
Full Moon ski	23	12.1%
Kids Loop on Saturday evenings	8	4.2%
Silk Trail Slide at FAR	8	4.2%
Flying Viking Challenge	16	8.4%
None of these	116	61.1%
Fun Community Races	14	7.4%
Other	5	2.6%



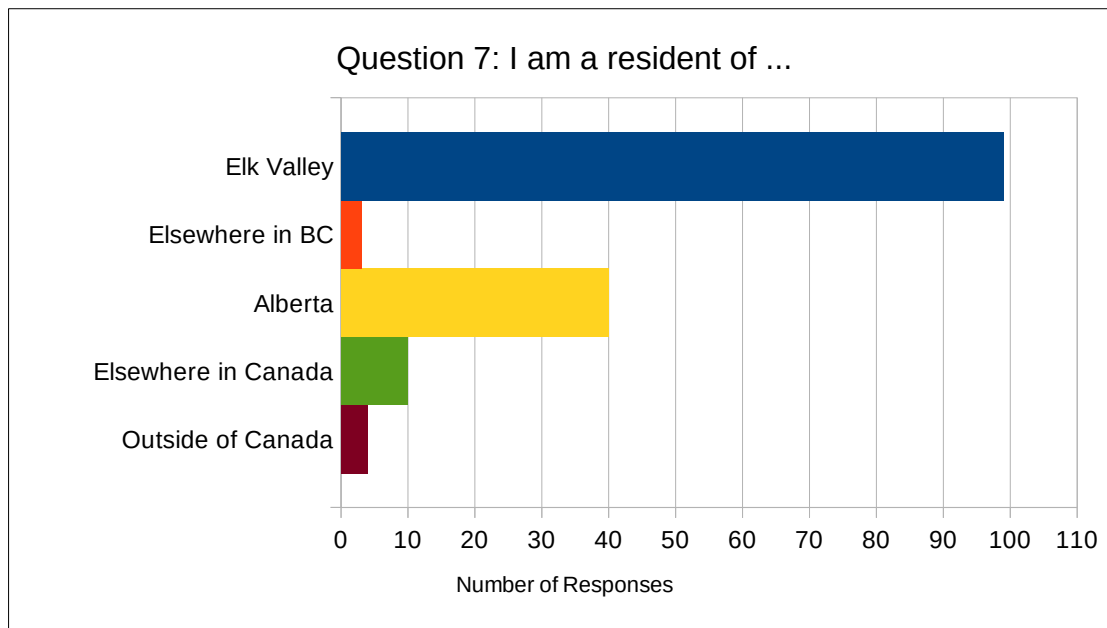
Q6: How many nights did you spend in Fernie?

Choice	Total	%
None - I was just passing through Fernie	4	2.6%
1 - 7 nights	14	9.0%
8 - 30 nights	11	7.1%
31 or more	6	3.8%
I have a second home in Fernie	34	21.8%
I am a Fernie resident	87	55.8%



Q7: I am a resident of ...

Choice	Total	%
Elk Valley or I have a second home in Fernie	99	63.5%
Elsewhere in BC	3	1.9%
Alberta	40	25.6%
Elsewhere in Canada	10	6.4%
Outside of Canada	4	2.6%



Q8: Comments

The Fernie Nordic Society wishes to thank all participants in this survey for their positive and constructive payments. Please be sure that our volunteers are taking them very seriously. We all appreciate each one of you for taking the time to leave your comments.

info@fernienordic.com

June 20, 2023